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## For immediate release

New Beam4K™ Pro 24 combines hardware, software and AI to make online meetings both shorter and better – B2B and expensive but averages 150% ROI salary recovery per user per year – coming 4Q2025.

Beam 4K, Inc. (Chagrin Falls, OH) opens a new computer peripheral category with its announcement of the new Beam4K™ Pro 24 hardware and software for reducing the duration as well as the personal and organizational costs that are consequences of “untamed” online meetings. It’s a B2B product with a 5-year warranty that comes at a substantial price - \$20,000 – which typical companies can justify when recovering almost \$30,000 per user per year by reducing the amount of time that managers through senior executives spend in online meetings.

Beam 4K Inc. CEO Martin Winston is not at all apologetic about its price. “Yes,” he acknowledges, “these are expensive B2B products, but not nearly as expensive as the *‘time vampire’* impact of online meetings. Our hardware and software take measures that can reduce the duration of those meetings by one-third, down from 30 or 60 minutes to 20 or 40. I just got some third-party research that shows how much that extra time spent in meetings costs companies. It represents, on average, ***\$29,899 per employee per year*** of paycheck-underwritten time that these managers and execs can’t spend doing the work they were hired to do. That salary recovery is like getting a staff increase with no salary increase. We cost a lot, but based on this, we deliver a 150% return on investment in the first year alone – and we come with a 5-year warranty.”

Winston also points out that individuals or smaller businesses that qualify can find a 5-year lease with a \$1 buyout on a \$20,000 product end up paying roughly \$400 per month. “It’s classic CapEx versus OpEx,” he says.

Beam4K™ hardware brings presence and clout to its user and looks intriguingly futuristic doing it. The software kicks in twice as hard with better ways to present - tools that speed up prep time - features that help all the deeds of a 30-minute meeting happen in 20 minutes - and more.

The company’s [Beam4K.com](http://Beam4K.com) website offers the L.E.A.P. (Leading Edge Advance Purchase) Program, making the Beam4K™ Pro 24 available for \$10,000 to those that prepay now, or for \$14,000 with a firm purchase order.

Beam 4K, Inc. develops proprietary hardware and software (46 Patent-Pending claims) to make it easier for online meetings to communicate more, communicate better and end sooner.

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