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## For immediate release

### Beam 4K selects Tornado Technologies for software development.

Beam 4K, Inc. (Chagrin Falls, OH) announces the selection of Tornado Technologies as its primary software development contractor.

“We let two veteran local software development firms with great credentials compete for our work,” recounts Beam 4K Inc. CEO Martin Winston, “and Mark Roshon’s Tornado Technologies won. He immediately became a wonderful and responsive contributor to our needs. When we started working together, I believed our product would primarily be valued for its hardware, and Mark proved me wrong. We have twice as many software patents pending as hardware, and the value to our users will, I believe, prove to be a hallmark of our brand.”

Tornado Technologies CEO Mark Roshon comments, “Working with Marty and Beam 4K is fun. They keep bringing us new ideas for things we’d love to have in our own daily activities. And Marty has some experience with writing software, so he understands what’s practical and what isn’t, but so far, we’re finding ways to handle both.”

Beam 4K, Inc. develops proprietary hardware and software (46 Patent-Pending claims) to make it easier for online meetings to communicate more, communicate better and end sooner.

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