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For immediate release

[Users' computers and online meeting software stay the same
but upcoming Beam4K™ Pro 24 hardware and software help shorter meetings get more done.](#)

Beam 4K, Inc. (Chagrin Falls, OH) confirms that users of their upcoming Beam4K™ Pro systems will be able to continue using their Windows, Mac or Linux computers and their usual online meeting applications (like Zoom, Teams, Webex, etc.) while evolving the experience. Beam4K hardware and software help accomplish most meeting agendas in less time by improving the quality of information sharing, the presence of participants, the legibility of presented materials and the engagement level of participants. They also offer ways to reduce the duration of meetings being scheduled, elicit concise agendas, detect and mitigate against duplicate scheduling even in the presence of schedules in multiple meeting applications and calendars, and more.

“From the perspective of participants, **meetings are ‘time vampires’**,” says Beam 4K, Inc. CEO Martin Winston. “Even those that start with completely valid agendas can suck extra time out of your day with unnecessary interruptions or tangents or socialization, or worse. A little of the blame goes to delayed starts, often because the meeting runner delays starting on time while waiting for participants who had been in previous meetings that ran long. Even worse, people tend to find other things to talk about until the scheduled end time for the meeting arrives. There’s fatigue, a loss of attention or engagement and worse for the participants.

“It’s even worse for companies,” Winston continues. “The people in meetings aren’t often line workers or admins; they’re managers through top executives, and research shows that the higher their rank, the more of their time tends to be spent in meetings. Our analysis shows that most meetings are 50% longer than necessary. Metaphorically, **overly long meetings are kidnapping executives** and the cost to the company is payroll being spent without productivity being returned. All our own research, involving hundreds of interviews – and all the highly credible third-party research – gave us a recipe for things we could do by interacting with the familiar online meeting applications and meeting schedulers. We can guide presentation creation in ways that make them much clearer, much more legible, but also quicker and easier to prepare, not to mention very easy to reuse or repurpose. We can increase time awareness and agenda awareness. We can offer options for blocking the usual interruptions and distractions. We can encourage better, more complete agenda descriptions. We can default to shorter meeting lengths. And that’s just for starters.”

The Beam4K™ Pro 24 (\$20,000) ships in the final months of 2025. It uses a transparent screen using chemically strengthened and micromachined glass to support both a 4K UHD front display and a rear-center 4K UHD video camera. It connects to a user’s Windows, Mac or Linux computer using a USB-C cable. Its own screen can display presentation graphics, elapsed time, teleprompter, thumbnails of available-on-demand prepared presentations and more to its user. At the same time, it separately creates a different video image to share with the meeting; it might, for example, show the user looking through what appears to be a floating holographic presentation, adding the connection of full-time direct eye contact to informational content. At the end of the meeting, the software can automatically create topical recap messages that include online links to the presentations shown during the meeting.

Beam 4K, Inc. develops proprietary hardware and software (46 Patent-Pending claims) to make it easier for online meetings to communicate more, communicate better and end sooner.

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