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For immediate release

<u>Beam 4K Patent Pending for "*e pluribus unum*" approach</u> to aggregate schedules made in many places and ways into a single master schedule.

Beam 4K, Inc. (Chagrin Falls, OH) explains its Patent-Pending claim for sharing scheduled event information that has been consolidated from multiple sources. The claim is titled, "Publishing or export of aggregated schedules originating from multiple application sources to one or more selected applications, utilities or other software or display assets."

"As you may expect, online meeting schedules were our starting point," says Beam 4K, Inc. CEO Martin Winston. "How easy is it to let Zoom or Teams or Webex, for example, to be aware of what the other guys already stuck into a user's schedule? Or, for that matter, how can you make them know about the offline appointments you made for time off, doctor visits, lunch meetings or family events? You can't force them all to intelligently read and write your Outlook or other calendars. With a nod to the BBC, no one application or utility is a 'Time Lord' for an individual's scheduled online and offline and real-life scheduled events."

Beam 4K also has a Patent-Pending claim for methods of aggregating scheduling information from multiple sources. While such harvesting of schedule entries is useful to individual applications or utilities, it is even more useful if it can be published or shared in ways that make it accessible more broadly, so that every application that benefits from clock-and-calendar awareness can be consistent with every other.

Beam 4K, Inc. develops proprietary hardware and software (46 Patent-Pending claims) to make it easier for online meetings to communicate more, communicate better and end sooner.

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