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## For immediate release

L.E.A.P. – **Leading Edge Advance Purchase** program – reduces cost and prioritizes 4Q2025 delivery of upcoming Beam4K™ Pro 24 products – annual ROI per user for early units can hit 210-300%

Beam 4K, Inc. (Chagrin Falls, OH) announces a new program for pre-purchasing the Beam4K™ Pro 24 for delivery in the fourth quarter of 2025. The Pro 24 is an expressly B2B product with a list price of \$20,000. Companies eager to be among the first to deploy it can take advantage of the **Leading-Edge Advance Purchase (L.E.A.P.) Program**, which reduces the cost per unit to \$14,000 for firm purchase orders placed before October 1, 2025, and to \$10,000 per unit for fully prepaid orders placed by that date. Quantity discounts are also available. The program is explained at <https://beam4k.com/leap/>

Beam 4K Inc. CEO Martin Winston is quick to cite the value proposition of the Pro 24. “It’s in the ROI that third-party authoritative statistics provide,” he says. “Low-payroll people almost never participate in online meetings. The participants tend to be managers through top executives, and the higher their rank, the more of their time that meetings demand. Most meetings are 50% longer than they need to be – 30 minutes instead of 20, or a full hour instead of 40 minutes. Crunching all the numbers, the payroll cost of that extra time per meeting averages out to **\$29,899 per participant per year**. Even at full price, our Pro 24 offers a first-year ROI of 150% - make that 210% for a L.E.A.P. firm-P.O. order and 300% for a prepaid order. By the way, it has a 5-year warranty.” A more complete explanation of this ROI analysis is available at <https://beam4k.com/roi/>

Beam 4K, Inc. develops proprietary hardware and software (46 Patent-Pending claims) to make it easier for online meetings to communicate more, communicate better and end sooner.

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