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<https://Beam4K.com>



For immediate release

For current and upcoming website design, graphics design and animation,
Beam 4K selects Stofka Creative, Ltd. of nearby Stow, OH.

Beam 4K, Inc. (Chagrin Falls, OH) selects Stow (OH) based Stofka Creative, Ltd., for current and future graphics design, animation and web design services.

"My past experience working with Dave Stofka has been amazing," relates Beam 4K, Inc., CEO Martin Winston. "It began with some short and simple animated explanations of difficult and complex topics that made them easy to understand using essentially line-drawing-level animated actions, but that's not a limitation for Dave. I've seen him do almost photorealistic animations when that made sense. He and I both have ad agency experience in our history, which may help us communicate. His handiwork is visible today in the Beam4K.com website, which could have ended up wordy and clunky until he dug in. I love his work."

Stofka responds, "Marty is one of those guys who never lets you start just spinning your wheels. He knows the points he wants the graphics or the animation or the website to communicate and he knows how to share it without putting the kibosh on creative freedoms. He understands animation and how it works. He understands his audience, and the messages that need to carry, as well as the interpretations he doesn't want to imply. I don't think we ever went round and round over anything. I'm delighted to bring my skills to work for Beam 4K."

Beam 4K, Inc. develops proprietary hardware and software (46 Patent-Pending claims) to make it easier for online meetings to communicate more, communicate better and end sooner.

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